



OPERATION:

WARM



DELAWARE

2026 Camping for Coats Sponsorship Opportunities

Benefiting Sam's KIDS – Providing New Coats for Delaware Children in Need

🏕️ Campground Sponsor - \$10,000 (1 Available)

- Event presented as "Camp Out for Coats presented by [Company Name]"
- Premier logo placement on all event marketing materials
- Recognition in media releases and social media campaigns
- Speaking opportunity during the event
- Banner displayed in a prominent location at the stadium
- Vendor table/booth space
- Recognition on Sam's KIDS website
- 20 complimentary event tickets
- Complimentary Campfire mugs
- **ONE OF THE RECEIVING SCHOOLS OF THE COATS WILL RECEIVE THE COATS IN THE NAME OF THIS SPONSOR**

📖 Trail Guide Sponsor - \$5,000 (4 available)

- Large logo placement on event materials
- Recognition on social media and website
- Banner displayed at event
- Vendor table/booth space
- Recognition during event announcements
- Complimentary Campfire mugs
- 12 complimentary event tickets

🏠 Tent Sponsor - \$2,500 (8 available)

- Medium logo placement on event materials
- Social media recognition
- Website recognition
- Event signage
- Complimentary Campfire mugs
- 8 complimentary event tickets

🔥 Campfire Sponsor - \$1,000 (unlimited)

- Logo on event signage
- Website recognition
- Social media thank-you post
- 4 complimentary event tickets

👤 Camper Sponsor - \$500 (unlimited)

- Name listed on event signage
- Website recognition
- Social media thank-you

🌲 Additional Sponsorship Opportunities

- S'mores Sponsor - \$2,500
- Hot Chocolate Sponsor - \$1,500
- Family Activity Sponsor - \$1,500
- Breakfast Sponsor - \$2,500
- Entertainment Sponsor - \$2,500

Questions? Call 302-245-5465 or email ryan@kennedyideas.com. For more information visit campingforcoats.com