

OPERATION **warm** | more than a coat®

Sam's
KIDS

KENNEDY
MARKETING, EVENTS, PUBLIC RELATIONS.

OPERATION: WARM DELAWARE

NOV 14, 2026

FRAWLEY
STADIUM

SAM'S KIDS
CAMPING OUT FOR COATS
#CAMP4SAM

CAMP HEADQUARTERS
Frawley Stadium (in the outfield!)
801 Shipyard Drive, Wilmington, DE

We invite you to camp for a coat! Camping outside represents a commitment to warming up local children in need, inspiring confidence, boosting self-esteem, and improving peer acceptance.

SATURDAY NIGHT:
CAMP KICK-OFF
4 PM - 9 PM
MIN. \$10 DONATION PER ATTENDEE

- Hot Chocolate, Adult Beverages and S'mores Happy Hour
- Fire-Side Chats with Local Community Members, Leaders and Officials
- Appetizers
- Bonfires
- Live Music
- Raffle Prizes

6:30 PM

Camping Out for Coats Celebration!



FUNDRAISING

Campers will raise funds to help purchase brand new Operation Warm Coats.

FUNDRAISING GOALS

Together, we are camping to help purchase 2,000 coats for local children.

Proceeds from our camping for coats campaign will support our annual purchase of coats for local schools, the overall mission and programming at Sam's KIDS.

Register Online

www.campingforcoats.com



THE GIFT OF WARMTH. DONATE HERE » www.CampingForCoats.com

 DONATE

QUESTIONS? Call 302-245-5465 or email ryan@kennedyideas.com For more information, visit: campingforcoats.com

